### MISSION

The City of Milton provides quality services to meet the needs of all community members and to cultivate a safe, diverse, and inclusive city in which people are proud to live.

## VISION

The City of Milton, a community for all ages, is adaptive and innovative and aims to:

- Develop a resilient tax base through residential growth, small business attraction and retention, and industry expansion all with smart growth in mind.
- Recruit and retain employees with a commitment to the community and organization who strive for operational excellence.
- Provide a desirable standard of living for community members through quality and affordable services, recreational and life-long learning opportunities, and superior public safety services.
- Practice sound financial management to maintain a low debt level.
- Earn the community's trust through engagement, transparency, and communication.
- Encourage courageous leadership at all levels of the organization.

# **VALUES**

Integrity
Professionalism
Inclusive
Fiscally Responsible
Creative

# CONTACT US





www.milton-wi.gov

# COMMON COUNCIL

Mayor Anissa Welch

Ald. Lynda Clark

Ald. Devin Elliott

Ald. Ryan Holbrook

Ald. Larry Laehn

Ald. Theresa Rusch

Ald. Bill Wilson



City of Milton

# 2020-2024 STRATEGIC PLAN

Mission
Vision
Values
Goals

www.milton-wi.gov



# DIVERSE OPPORTUNITIES FOR FUN & LIFE-LONG LEARNING

To continuously improve facilities and opportunities for recreation and life-long learning based on the needs and interests of our community members.



To increase recruitment and retention efforts to ensure a professional workforce to provide high quality services to all community members.





Improve the affordability of living in Milton while making informed short-term and long-term decisions to maintain the financial stability of the City of Milton.



To enhance our reputation of being a safe community while improving our efforts to be inclusive and welcoming to all community members.





#### ENVIRONMENT FOR BUSINESS SUCCESS WITH THOUGHTFUL GROWTH & DEVELOPMENT

To maintain economic development efforts in current and future business parks and increase small business retention strategies while creating an environment where businesses can be successful.

For more information and to follow our progress go to: www.milton-wi.gov/ StrategicPlan